

American Society for Training and Development
Emerald Coast Chapter
August Meeting

When?

Tuesday, August 14

11:30

Facilitator?

Dianne Guthmuller

Where?

**First United Methodist-
Niceville
Community Life Center**

**214 South Partin Drive
Proceed south from John
Sims (Hwy 20) on Partin
(Bank of America is on the
corner.) The CLC is the
first building in the church
complex on your right.**

Cost?

\$12 for Members; \$17 for
Guests (includes lunch)

RSVP

**No later than noon Friday,
August 10, 2007**

Charlie Ray
**ray@afenlistedfoundation.
org**



**Coaching and Training for Business
Impact**

Dianne Guthmuller, Performance
Consulting Manager, Synovus Financial
Corporation

What kind of ROI are you getting from
your training? Can you quantify the
benefits of training to upper
management? Are you, as the trainer,
seen as a valuable part of your company's
leadership team?

Research indicates that 15% of the
employees who attend training will have a
positive change in behavior which adds to
the bottom line.

Diane will share a performance consulting
process that addresses the 85% who
attend, but walk away with no change in
behavior.

**Note the change in location and
Make your reservations soon!**