

BECOMING THE GREATEST TRAINER: 17 WAYS TO ADD VALUE AND MAKE A DIFFERENCE

PRESENTED BY **BOB PIKE, CSP, CPAE** —SPEAKERS HALL OF FAME

The Emerald Coast Chapter of the American Society for Training & Development is very proud to host Bob Pike, CSP, CPAE at a half-day workshop on **Tuesday, April 13 from 8:00-1:00** (Registration 7:30-8:00) at the Northwest Florida State College campus, Building K Gallery.

As founder and chairman of The Bob Pike Group and Creative Training Techniques Press, Bob leads sessions over 150 days per year covering topics like leadership, motivation, problem-solving, conflict management, team building and managerial productivity. He will present *Becoming the Greatest Trainer: 17 Ways to Add Value and Make a Difference*.

According to Bob, great trainers add value and make a difference. Not just during training, but before, and after. In this fast-paced session, you'll look at what you need to master and implement before, during, and after to be worthy of the title Master Trainer. You'll learn what you need to do to be proactive, not reactive. You'll learn key questions to ask in the all important "pain conversation" (and you'll learn what that is)! You'll explore a simple, but powerful strategy for being able to show Level 3 and Level 4 results every time. And you'll be given the performance solutions cube, which proves that when performance is the question--training is the sixth answer. All of this will move you toward being in the performance solutions business--not simply a provider of training. And solutions are an investment, not a cost. All of these are the tools and results that are produced by those that want to be "the greatest trainer." It's not about ego-- it's about adding value and making a difference. The speaker has often been called "the trainer's trainer." In this session he'll pull back the curtain and take you backstage, He'll not only reveal his greatest strategies--you'll leave armed with them! A comprehensive handout that you'll co-create will be one of the best resources from this session.

Workshop Fees:

\$100 for EC-ASTD Chapter members
\$125 for non- members

Space is limited – register early!

Workshop requires at least 30 participants, so please **RSVP by March 15, 2010**.

Contact Rita Smith (ASTD.EC.Hospitality@gmail.com) to register.

Cancellations after April 9 and no shows will be charged the cost of the workshop.

Payment is NOT due by March 15 - Mail checks and registrations to: Emerald Coast Chapter – ASTD, P.O. Box 1766, Niceville, FL 32588-1766



April 13, 2010
8:00-1:00
Northwest Florida State College,
Bldg K Gallery
RSVP
ASTD.EC.Hospitality@gmail.com
no later than March 15, 2010