

THE EMERALD COAST TRAINER



The Newsletter of the
EMERALD COAST CHAPTER

August 2006

“Taming the Turnover Tiger”

*August Luncheon highlighted by
Presentation on Recognizing and Retaining Employees*

Dr. Dayna McDaniel will be the featured speaker at the Chapter’s August luncheon, August 8th at 11:30 AM. Dr. McDaniel’s far-reaching experience includes work as a legislative aid in the Florida House of Representatives and a stint as a White House Intern during the Reagan administration. She is currently a full-time Assistant Professor for Troy University, but her teaching experience includes St. Leo, Embry Riddle, Okaloosa-Walton College, and the University of West Florida. She even has experience as an elementary school teacher and a high school algebra teacher. Now retired from the U.S. Air Force Reserve, she served in a variety of positions with responsibilities throughout the U.S., Central and South America, and the Pacific. Her Masters Degree in Management and her Doctorate in Public Administration coupled with her wealth of experience make her ideally suited to share management insights with our chapter.

The luncheon and presentation are open to all interested persons who make reservations as part of the monthly meeting of the Emerald Coast Chapter of the American Society for Training and Development (ASTD). The event will take place

on Tuesday, August 8th, from 11:30 AM to 1:00 PM in the Multipurpose Room of the Community Life Center of the First United Methodist Church of Niceville, 214 S. Partin Drive. All who are interested are invited to attend the session, which includes a buffet lunch and costs \$12 for members and \$17 for non-members.

REMINDER: The cost for each session includes lunch, but the cost remains the same if you do not want the lunch. Additionally, please help us by making your reservations not later than noon on the Friday before the session. You are most welcome to just stop by if your plans change and you are able to attend at the last minute, but we will not be able to provide a lunch for you without that timely reservation. If you must cancel a reservation, please do so prior to noon August 4th. Refunds cannot be made for cancellations after that date. To make reservations, contact Charlie Ray at (850) 651-3766, or at ray@afenlistedfoundation.org no later than August 4th.

**IMPORTANT ANNOUNCEMENT CONCERNING THE
AUGUST 8, 2006 LUNCHEON AND PRESENTATION**

LOCATION IS A CHANGE FROM OWC!!

**The August 8th luncheon and presentation will be conducted in the
Multi-purpose Room of the Community Life Center,
First United Methodist Church in Niceville
The Address is 214 S. Partin Drive**

**Directions: Turn South off Hwy 20 in Niceville onto Partin Drive.
The Community Life Center is one block down on the right.**

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PLAN NOW FOR THE OCTOBER WORKSHOP

“They Just Don’t Get It!” Changing Resistance Into Understanding

Internationally known speaker and author Leslie Yerkes will be our presenter and workshop facilitator October 10th. President of Catalyst Consulting Group, a change management and consulting firm in Cleveland, Ms. Yerkes is the author of “Fun Works,” “Bean,” and co-author of “301 Ways to Have Fun at Work.”

The workshop, a highly interactive session, will engage participants in ways to communicate and interact. It will explain how to create conditions under which individuals advance themselves under their own motivation and propel their organization in a positive direction - - and with the least energy loss due to resistance and/or the struggle for power.

As a workshop participant, you will learn a process for building mutual understanding and shared commitment rather than perpetuating resistance and misunderstanding. You will learn five key behaviors of communication that promote understanding and accountability, and you will learn how to coach organizational leaders to deliver important messages and facilitate conversations that promote engagement.

Reservations are now being accepted. Don’t miss this once in a lifetime opportunity. Call or e-mail Charlie Ray today at (850) 651-3766, or ray@afenlistedfoundation.org.

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Announcement from ASTD National

**Certified Professional in Learning and Performance (CPLP)
Testing Window**

The ASTD Certification Institute has opened a new CPLP testing window in October 2006. Now you have an additional opportunity to get certified this year by either sitting for the new testing window or selecting one of the few remaining seats in the November window.

If you have at least 3 years of industry experience and the desire to prove your value, advance your career, and demonstrate your commitment to workplace learning and performance, the CPLP is for you. Consisting of both a knowledge-based exam and the submission of a work product reviewed by a panel of experts, this credential can enhance your earning potential and broaden your career opportunities. Registration is on a first-come, first-served basis and is open now. ASTD recommends a study time of at least ninety days. The cost is \$750 for members and \$950 for non-members. Go to the ASTD national website, www.astd.org, to register.

AN IMPORTANT NOTE ABOUT JOINING ASTD!!!

It is not too late to join our active and growing chapter of ASTD, and if you join now you are eligible for a reduced membership rate; just \$25 for the remainder of the year. There are still three more great "standard" luncheons this year, plus an exciting workshop and luncheon. Your membership will give you reduced rates at those activities plus access to all the other wonderful benefits of ASTD chapter membership. For information on joining our chapter, visit our website www.astd-emeraldcoast.org or contact Carol Barry, Vice-President for Membership at (850) 423-9991, or at Carol.barry@crestviewit.com. A membership invoice which can be copied, completed, mailed or e-mailed, can be found as the last page of this newsletter.

Coming Events		Mark Your Calendars!
August 8, 2006 11:30 – 1:00	“Taming the Turnover Tiger!! Employee Recognition and Employee Retention”	Dr. Dayna McDaniel, Troy State University
Sept 12, 2006 11:30 – 1:00	“How to Write a Book” By the author of over 50 books	Dr. David Goetsch, VP, OWC
Oct 10, 2006 8:30 – 1:00	Workshop - “They Just Don’t Get It!” Changing Resistance Into Understanding	Leslie Yerkes, Catalyst Consulting Group
Nov 14, 2006 8:30 – 1:00	“Identifying Tomorrow’s Leaders Today”	Dr. Joe Carnley

To RSVP for these great presentations, contact Charlie Ray at (850) 651-3766, or by e-mail at ray@afenlistedfoundation.org



Emerald Coast Chapter 2006 Board Members

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Chapter Website: <http://www.astd-emeraldcoast.org>

National ASTD Website: <http://www.astd.org>

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INVOICE

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NICEVILLE, FL 32578-1766

Name: _____ Date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Annual Membership Dues for 2006 _____ \$50.00 Individual
_____ \$165.00 Corporate
(up to 5 members)
_____ \$25.00 Students and Retirees

Amount Remitted \$ _____

THANK YOU FOR YOUR MEMBERSHIP!

