

THE EMERALD COAST TRAINER



The Newsletter of the
EMERALD COAST CHAPTER

April 2006

Top 100 Places to Work in the U.S.!!!!

“Journey to Excellence”

How to Make Meaningful Changes in Your Organization

Alex Gorecki, Director of Business Development for the Baptist Healthcare Leadership Institute, will speak at the ASTD April Luncheon. His firm is a recipient of the Malcolm Baldrige National Quality Award and is currently #18 on the list of Top 100 Companies to Work For in the United States. His presentation, “Journey to Excellence,” addresses the transformation of a firm from one low in customer and employee satisfaction to one nationally recognized for its performance in those areas. The monthly meeting of the Emerald Coast Chapter of the American Society for Training and Development (ASTD) will take place on Tuesday, April 11th, from 11:30 a.m. until 1 p.m., at Okaloosa-Walton College (OWC) in Niceville, in the Gallery Room, Building K. All who are interested are invited to attend the session,

which includes a buffet lunch and costs \$12 for members and \$17 for non-members.

REMINDER: The cost for each session includes lunch, but the cost remains the same if you do not want the lunch. Additionally, please help us by making your reservations for lunch not later than noon on the Friday before the session. You are most welcome to just stop by if your plans change and you are able to attend at the last minute, but we will not be able to provide a lunch for you without that timely reservation. To make reservations, contact Charlie Ray at (850) 651-3766, or at ray@afenlistedfoundation.org.

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For information on joining our chapter, visit our website www.astd-emeraldcoast.org or contact Carol Barry, Vice-President for Membership at (850) 423-9991, or at Carol.barry@crestviewit.com. A membership invoice which can be copied, completed, mailed or e-mailed can be found as the last page of this newsletter.

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EXTRA! EXTRA! READ ALL ABOUT IT!!

Now is the time to make certain your calendars are cleared for the May 9th Workshop. Dwight Bain is an internationally known speaker and author who will be speaking on “Overcoming Negativity at Work.”

Dwight is a Nationally Certified Counselor, Author, and Life Coach, specializing in successful living. His credits and qualifications include:

- **A passion for excellence in communication, he has spoken to over 2,800 groups since 1976 and is a professional member of the National Speakers Association.**
- **Highly sought after speaker for organizations like: AT&T, Toyota, Century 21, SunTrust, Florida Hospital, American Heart Association, Orlando Regional Hospital System, Florida Department of Education, US Navy, US Army, the Orlando Chamber, Harcourt, The United Way, The National Center for Fathering, & Walt Disney World.**
- **Media specialist on life coaching and counseling issues with hundreds of specials on local and national radio & television programs.**
- **Radio/Television Talk Show Host. He has interviewed some of the nation’s most respected authorities in Counseling, Business, HealthCare, Fitness, Spirituality, Marriage, Family and Parenting.**
- **Author of numerous books and articles.**
- **Licensed Mental Health Counselor and has conducted over 25,000 hours of marriage, family and crisis counseling. Primary focus is short term, solution-oriented therapy. Dwight is a regular trainer to other counselors seeking to learn how to master brief intervention skills and speaks for national organizations like the American Counselors Association.**
- **Corporate Trainer for the Fred Pryor & Career Track Personal Development Companies. He partners with corporations around North America to deal with coaching teams & business issues.**
- **Certified as a Family Law Mediator by the Florida Supreme Court. Specializes in immediate strategies to resolve conflict in complex family situations or in family owned businesses.**
- **Critical Incident Stress Debriefing (CISD) Team Leader/Orange County Sheriff’s Department.**

May 9, 2006, 8:30 AM – 1:00 PM \$75 INCLUDES LUNCH

Coming Events		Mark Your Calendars!
April 11, 2006 11:30 – 1:00	"Journey to Excellence" Transforming Your Organization to One High in Customer and Employee Satisfaction	Alex Gorecki, Dir of Business Development Baptist Healthcare Leadership Institute
May 9, 2006 8:30 – 1:00	Workshop – "Overcoming Negativity at Work"	Dwight Bain, Life Works Group, Inc.
Sept 12, 2006	"How to Write a Book" By the author of over 50 books	Dr. David Goetsch, VP, OWC
Oct 10, 2006	Workshop 301 Ways to Have Fun in the Workplace!	Leslie Yerkes, Catalyst Consulting Group
Nov 14, 2006	Succession Planning	Dr. Joe Carnley

**To RSVP for these great presentations, contact
Charlie Ray at (850) 651-3766, or by e-mail at
ray@afenlistedfoundation.org**



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Chapter Website: <http://www.astd-emeraldcoast.org>
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INVOICE

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Name: _____ Date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Annual Membership Dues for 2006 _____ \$50.00 Individual
_____ \$165.00 Corporate
(up to 5 members)
_____ \$25.00 Students and Retirees

Amount Remitted \$ _____

THANK YOU FOR YOUR MEMBERSHIP!

