

THE EMERALD COAST TRAINER



The Newsletter of the
EMERALD COAST CHAPTER

June 2004

Juda B. McAdoo
President

Linking People, Learning & Performance

THANK YOU! Pelican Beach Management, Inc. – JUNE 2004 CORPORATE SPONSOR

Program Feedback Survey - 65% of the individuals who attended the May meeting on "Producing Results in a Too-Much-To-Do World" turned in program feedback forms that evaluated the quality of the program, the presenter's delivery of material, her responsiveness to questions, the relevance of the workshop, the quality of the facility, the convenience of the location, and the administration of the program. May survey comments included the following: "very much enjoyed the presentation," "very informative," "great workshop/speaker," etc. Other comments/suggestions: "schedule similar programs," "must get through on time and [be] more time oriented." *As indicated on the chart below, the majority of the members who filled out the survey gave the May program a high rating; however, all feedback is critical to the success of the Chapter.* Monthly program surveys will be reviewed carefully for future program purposes. Please check with Leigh Grantham for information related to chapter program effectiveness.

May Meeting				
Scale 5 (high) 1 (low)				
5	4	3	2	1
82%	10%	7%	0%	0%

Chapter Volunteers - Susan Van Buren, Director of Corporate Training and Development for ResortQuest International, Inc., has agreed to chair ECASTD's Chapter Awards and Recognitions Committee. **Leigh Grantham**, Vice President of Marketing and Administration for CHELCO and ECASTD President-Elect, will need three chapter (non-board) members to serve on the 2005 nominating committee. If you are interested in serving on either of these committees please contact Susan (svanburen@resortquest.com) or Leigh (lvgrantham@chelco.com). Look for additional information on these committees at monthly meetings and in *The Emerald Coast Trainer*.

Marketing – Board members are supplying the various area Chambers of Commerce with ASTD tote bags as door prizes at monthly breakfast meetings. In addition, the board voted to include an ASTD luncheon voucher in both the Niceville and Destin Chamber June door prizes. If this marketing of ECASTD is successful, then vouchers for monthly meetings may be expanded to include the other chapters. If you are a chamber member, you may be the winner of an ASTD tote bag!

Juda B. McAdoo
President

Basic Cartooning for the Artistically-Challenged Trainer

Mike Artell

Author, Illustrator & TV Cartoonist



When?

11:30 a.m. – 1 p.m.
Tuesday,
June 8, 2004

Where?

OWCC,
Niceville Campus
Building K

Cost

\$10 for Chapter Members
\$15 for non-members
(includes lunch)

RSVP

No later than noon
June 4, 2004
To Pam Thompson
[pthompson@
jobsplus02.com](mailto:pthompson@jobsplus02.com)
or
(850) 833-7587 x252

This session is a fast-paced program, showing trainers how to use simple cartoons and humorous illustrations to energize and empower a reluctant audience.

Mike Artell has served as the keynote speaker, featured author/illustrator, and luncheon speaker for some of the most prestigious educational and philanthropic associations in the country. He was a featured speaker at the 2003 International ASTD Conference. An accomplished author, Mike has written and illustrated more than 35 books. Many of his books have won awards, including the American Booksellers' "Top 10," *Storytelling World Magazine's* "Honor Book," and *Learning Magazine's* "Teachers' Choice." Mike appears on TV in his own cartooning segment as part of the Dr. Magic television show. This show is syndicated to more than 50 television stations in the U.S. Mike has provided consulting services to a number of companies, including Texas Instruments for its Touch & Discover products.

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Emerald Coast Chapter

As America's workforce ages, the pressure increases on organizations and their human resource departments to provide productive assistance to employees coping with eldercare.

Emerald Coast Chapter member Dennis Conger would like to advise other ASTD members of a series of seminars on "Aging Parents." Educational seminars will be presented by two Certified Senior Advisors, one of whom is a Certified Financial Planner, and an estate attorney from Destin. There will be no cost for these seminars, and no solicitation will be attempted. The seminars will cover a variety of topics, such as:

1. Getting Organized
2. Family Dynamics
3. The Business Side of Caregiving
4. Legal Issues: Protecting Wishes and Assets
5. Surviving the Stresses of Parent Care

If you would be interested in attending such seminars, or if you believe these seminars would be of value to you and your organization, please contact Dennis Conger, CFP, CSA, of A.G. Edwards & Sons at 850-837-5366, or fax him at 850-837-0284. You can also e-mail Dennis at Dennis.Conger@AGEdwards.com. Please provide him with your name, your organization's name (if applicable), and your phone number.

**Pelican Beach Management, Inc. Invites ASTD Members to
Meet and Play at The Resorts of Pelican Beach!**

Pelican Beach Management, Inc. is the exclusive on-site management company of The Resorts of Pelican Beach, situated directly on the Gulf of Mexico in the heart of Destin. ASTD members, looking for a beautiful place to hold their business meetings or plan a family get-away, are encouraged to check us out. Our professional staff will cater to your every wish.

We have several flexible meeting spaces that can be adapted to your meeting needs, and we offer full catering services...inside, poolside, or beachside! Or perhaps you and your family would like to play tourist. Why drive a long distance when you can enjoy a luxury vacation or family reunion almost in your own backyard? Call our reservations department, (805) 654-1425 (locally), or our toll-free number, (888) 735-4226, and we will assist you in booking your reservations. You may also visit us on-line at www.pelican-beach.com to learn more about our resort and make reservations on-line.

The Resorts of Pelican Beach is very family oriented and offers a plethora of amenities for every family member, regardless of their age or interests. In season, the popular Pelican's PlayZone provides many recreation activities for children and families who enjoy playing together. Play on our tennis courts, workout in our state-of-the-art fitness centers, swim in one of our three delightful swimming pools, or just laze under an umbrella on our beautiful sandy beaches. When you are ready to retire for the day, prepare to luxuriate and enjoy the sunset in one of our beautifully appointed one, two, or three bedroom, fully equipped condominiums.

Come visit us and enjoy the Pelican Beach Management, Inc. Advantage!

Susan Van Buren Awards & Recognition Committee Needs Volunteers

The Awards and Recognition Committee develops and implements the Chapter's awards and recognition program to ensure that members, volunteers, organizations, and corporate sponsors who contribute to the success of the Chapter and the industry are recognized for their contributions. This committee solicits and awards scholarship requests throughout the year, solicits and recognizes corporate sponsors, and solicits, screens, and recommends member and volunteer awards. The heaviest time commitment (approximately 6-8 hours total per year) is during the months of October and November. The Board of Directors presents those awards at the December meeting. Contact Susan Van Buren at 650-9654 or svanburen@resortquest.com for more information or to volunteer.



Emerald Coast Chapter 2004 Board Members

President • Juda McAdoo • 729-5366 • mcadoo@owcc.net
 Past President • Dr. Chris Pierce • 863-0732 • cpierce@uwf.edu
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Chapter Website: <http://www.astd-emeraldcoast.org>
 National ASTD Website: <http://www.astd.org>

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Coming Events

Mark Your Calendars!

June 8 11:30 – 1:00	ASTD Luncheon: "Basic Cartooning for the Artistically Challenged Trainer"	Mike Artell * Author, Illustrator & TV Cartoonist
July 13 11:30 – 1:00	ASTD Luncheon: "Improving the Strategic Relevance of the T & D Professional"	Chris McChesney * <i>FranklinCovey</i>
August 10 11:30 – 1:00	ASTD Luncheon: "Dimensions of Training Quality"	Dr. Candy Clemenz <i>University of West Florida</i>

* = Presenter at the 2003 ASTD International Conference

Publicize your events by sending them to Diane Merkel at DDMerkel@cox.net.
 Need an exciting, new opportunity? Check our Job Bank at www.astd-emeraldcoast.org.