



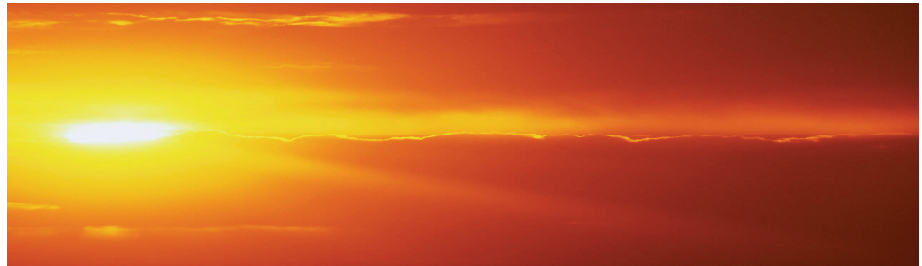
Newsletter Emerald Coast Chapter American Society for Training and Development

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Emerald Coast Chapter ASTD

“Transformational Leadership” The Shine Factor—Do You Have It?



Upcoming Meetings:

- July 10th— Training Programs “Lessons Learned: How to Gain Support for Training” **Carol Morris**, the Training and Instructional Design Manager for the Sterling Companies and former Director of Training and Quality Assurance for Amelia Island Plantation, will share the lessons she has learned in more than a decade of **Corporate Training**. We will learn how to gain training support by using the **M3 method: Market Training, Merit Management Buy-in, and Multiply Attendance**. When you leave the session you will have samples of how to **creatively market your training** within your organization, examples of **training results** formatted for top management, and types of training that will help increase **training attendance**.
- August 14th—Measurements and Evaluation (Guest: Dianne Guthmuller)
- September 11th— Applying Technology to Learning
- October 9th— 301 Ways to Have Fun at Work (Workshop 8am—12pm; Guest: Leslie Yerkes)



Requests for Submissions:

To all members of the
Emerald Coast ASTD
Chapter:

We invite all members to submit articles, letters, etc...for our newsletter. Through our chapter, we have a strong community network to share concepts, ideas, strategic planning, and more. Please send any submission to mallred@ezywrap.com.

“Leadership can be thought of as a capacity to define oneself to others in a way that clarifies and expands a vision of the future.” Author Edwin H. Friedman has explored the factors of leadership in a society that he believes is focused on the quick fix. He is not the only one fascinated with what makes and breaks a leader. In fact, there is an overwhelming amount of information on leadership available today. Information is not what is missing.

Our June guest speaker, Dr. Jennifer Whitaker, will explore her view on what is not present in our leaders today. By presenting two thought processes:

The Shine Factor and Transformational Leadership, she will provide several practical tools for immediate implementation: 1) Tips to being a more effective leader in life and in the workplace, 2) Assessment tool to determine an individual’s Shine Factor, 3) Increased awareness of Transformational Leadership, and 4) An understanding of how Transformational Leadership is rooted in an internal perspective that yields external results.

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.” — John Quincy Adams



A Word from our President:

There is an overwhelming amount of information on leadership available today. It isn’t information that’s missing – come learn what Dr. Jennifer Whitaker believes IS missing today in the world of leadership. She will turn the spotlight on us and help us discover our own Shine Factor. She believes all leadership is personal. Until leaders know what makes them shine personally, they often undermine or sabotage their own professional success.

Plan to be with us on June 12, 11:30, Okaloosa Walton College, Niceville Campus. The Gallery in Building K- The Student Center Luncheon is \$12 for members, \$17 for guests. RSVP Charlie Ray no later than noon, Friday, June 8 – ray@afenlistedfoundation.org

Becky Spence, President