



Newsletter Emerald Coast Chapter American Society of Training and Development

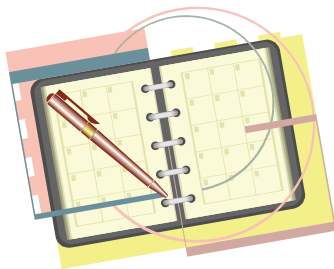
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Emerald Coast Chapter ASTD

Upcoming Meetings:

- April 10th— Coaching and Mentoring (Guest: Brittney Ezell)
- May 8th— WORKSHOP: The Art and Science of Excellence (Guest: Joan R. Cozart)
- June 12th— TBD
- July 10th— Training Programs (Guest: Carol Morris)
- August 14th—Measurements and Evaluation (Guest: Diane Guthmuller)



Requests for Submissions:

To all members of the Emerald Coast ASTD Chapter:

We invite all members to submit articles, letters, etc...for our newsletter. Through our chapter, we have a strong community network to share concepts, ideas, strategic planning, and more. Please send any submission to mallred@ezywrap.com.

“Coaching and Mentoring: Leadership is the Key!”

At the April meeting of our chapter, Brittney Ezell, head coach for the OWC Women’s Basketball Team, is our guest speaker. In sharing her strategies for coaching and mentoring her team, she will also demonstrate that her presence as an effective leader made a significant impact.

In an article written about Terence T. Griffin, the “Laws for Positive Leadership” were explored. As an Army Reservist, Mr. Griffin analyzed the members of his battalion to assess the decline in soldier retention. What Mr. Griffin discovered was that when morale was low, often the unit was missing a strong, positive leadership presence. He identified the 10 laws for establishing and maintaining a viable pres-

ence of leadership: 1) Give more than you expect others to give, 2) Combine optimism and perseverance, 3) See everyone as a diamond in the rough, 4) Express appreciation; accept responsibility, 5) Re-

inspiration, 9) Stress cooperation not competition, and 10) Maintain a sense of humor. The philosophies of effective coaching, mentoring, and leadership demonstrate that an effective training program is more than



OWC’s successful Women’s Basketball team, under the leadership of Brittney Ezell.

main balanced, 6)Show respect for people around you, 7) Treat everyone as family, 8) Be a source of

“checking the block”. It is reading, understanding, developing, guiding, and appreciating those we are training. As Ms. Ezell stated in NWF Daily News earlier this year, “...Our effort was there, our attitude was there. If those two things are there, then everything else is just detail that we can work out.”

A Word from our President:

“Simply put, if you are not teaching, you are not leading. If you want to become a teacher, the best place to start is by developing your own teachable points of view about ideas, values, emotional energy and edge.”—Noel Tichy

We invite everyone who has an interest in developing their “teachable points of view” to our meetings on the second Tuesday of each month. Our Chapter provides opportunities for you to network with others who have an interest in training employees and developing their leadership potential. Membership is only \$50.00 per year.

We meet at Okaloosa Walton College in Niceville, Building K, the Student Center. Just follow the ASTD signs. The cost is \$12 for members and \$17 for guests and includes lunch. Contact Charlie Ray ray@afenlistedfoundation.org by noon on the Friday preceding the meeting.

Come join us.
Becky Spence, President